

# IN-PERSON EVENT IDEAS

We want to help you plan. Please reach out to us at [580-765-2476](tel:580-765-2476) or [info@uwnco.org](mailto:info@uwnco.org).

## 50-50 RAFFLE FUNDRAISING

50-50 raffle fundraising simply involves the sale of raffle tickets with the proceeds being split evenly between the winner and United Way. Your only fundraising expense is the raffle tickets (a double ticket roll, a single ticket roll that you tear in half or a board with the numbers for sale). Winners are always happy with a cash prize. All you need is one or more ticket sellers. Raffle tickets normally sell for \$1 apiece, with an incentive for multiple purchases such as 3 tickets for \$2, or 5 tickets for \$4, etc. Using a price incentive for multiple tickets can often increase your total sales and builds a larger 'prize' to split with the lucky winner. The 'take' is tallied and one-half awarded to the holder of the lucky number.

## BAKE SALE/BAKE CONTEST

Encourage employees to bake for a bake sale. All proceeds from items sold benefit your campaign. Have a "Top Chef" competition – between floors or departments; or have a contest – see who makes the best chocolate chip cookies, apple/pumpkin pie, or cheesecake.

## BASKET OR ITEM RAFFLE

Ask each department to sponsor, create and fill a theme basket (spa, chocolate, lottery, gourmet cooking, home improvement, entertainment, sports, night on the town, dog/cat oriented, kids/game oriented, etc.). Sell raffle tickets for \$1 each or 6 for \$5. Employees can select which basket or baskets they'd like to win. You can also substitute a basket with an item or experience unique to your organization.

## CHILI COOK-OFF CONTEST

Ask employees to cook a favorite chili recipe and enter it into a cook-off contest. Invite employees to pay \$10 for lunch (a sample of each chili dish). Each participant casts one vote for their favorite and the chili with the most votes wins a prize (or bragging rights).

## COMPANY CARNIVAL

Invite employees to an old-fashioned carnival, complete with a bake sale, bubble blowing, and 50 cent hot dogs. Have a hula hoop contest and hoop-shoot. Charge participants a fee to enter contests. Have a dunk tank with your favorite executives. Have a pie-throwing booth.

## COMPANY OLYMPICS/MINUTE TO WIN IT

Teams participate in Olympic or Minute to Win It type

events, such as wastebasket paper ball free throws, balance a Styrofoam cup on a service tray while navigating an obstacle course, make a paper airplane and fly it the longest distance, make the longest paper clip or staple chain in one minute, fold and stuff letters/envelopes in one minute. Teams pay to participate and the company buys prizes or lunch for the winning team.

## MINIATURE GOLF

Create a mini-golf course that takes players through your building (even up and down in elevators!) The lowest score (which may be decided by a tiebreaker) will take home a prize. Interested employees return an entry form, pay a nominal fee, and bring a putter the day of the event.

## EMPLOYEE COOKBOOK

Collect recipes from employees, and compile them into sections and into a cookbook. Sell the cookbook for a reasonable fee. Consider having an employee's child provide the cover artwork. Books can be printed and bound by a local business. This would also be a great way to highlight the "Top Chefs" at your organization.

## PIE A DIRECTOR/MANAGER

Have staff donate \$1, \$2, \$3 or an amount of their choice to vote for the director they want to see pied in the face. Collect votes for one to two weeks and have a fun event where the director with the most votes gets a pie to the face.

## SILENT AUCTION

Ask vendors to donate items, ask employees to donate handmade items, solicit gift certificates from local restaurants, etc. Put the items on display online or in a prominent location. At a designated time, close the bidding. Then let employees know of the highest bid and continue the auction with one hour left to outbid it to win it. UWNCO can assist in displaying items online.

## HOST A MULTI-FUNDRAISER EVENT

Combine several of the events listed here in a "United Way Day." Here's a great combo: Chili cook-off, bake sale and live auction. The chili cook-off provides the lunch for employees. While they eat and wait for the live auction to start, they can browse the selection of auction items, or buy some sweet treats from the bake sale. Before the auction starts, you can have a United Way representative speak to your employees and share about the impact of donating.

# VIRTUAL EVENT IDEAS

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We can create online giving pages, such as taking credit card payments, for your virtual events.

## STAFF SUPERLATIVES- AN ONLINE VOTING CONTEST

Host a virtual contest where every dollar donated is a “vote” to select a winner. It’s great if you can tie to your theme/campaign. For instance, the cutest kitten or best nature photography. Or feature your employees, staff, and supporters with ideas like best dressed, best joke, funniest dance move or best piece of art.

## A VIRTUAL CHARITY RUN/ SUBSTITUTE ANOTHER ACTIVITY (YOGA, CRAFTS, MEDITATION, JUMP ROPE, OR CYCLING)

Can’t run in groups outside? No problem! The idea here is for supporters to pledge to run or walk any number of miles or a number of consecutive days, whether by themselves outdoors, with their family or their dog, or on a treadmill at home.

## VIRTUAL SCAVENGER HUNT

Identify a number of United Way trivia points that can be located on shared United Way material, the [United Way Website](#), or the **Campaign Brochure**.

## STREAM A VIDEO GAME TOURNAMENT

Pick a video game that you and your supporters can play online together and host a tournament to raise money for your cause. Users can pay an upfront cost to enter the tournament and then you set up a randomized bracket-style tournament to crown your champion. To help spread awareness, stream the entire tournament on Twitch so people can tune in to catch all of the action in real-time!

## VIRTUAL DRIP BALLOON POP

Employees donate prizes for this event – a variation of a traditional raffle. Before filling a balloon with helium, put a note inside with the name of the prize. Employees pay \$1-\$5 to buy a balloon and pop it to find out what they’ve won.

## VIRTUAL LEADERSHIP GIVING OLYMPICS

Employees form teams and are charged an entry fee to participate. Teams compete in different events: office chair relays, company trivia, archery (with rubber bands), finger skating (typing), coffee cup relay, etc., spaced over several days or all at once. The winning team takes home the gold medal and office bragging rights.

## VIRTUAL JEOPARDY, TRIVIA, BINGO SOCIAL MEDIA OR “NEXT UP” TYPE CAM- PAIGNS

Employees can get all dressed up at home (versus casual days at the office) and post pictures of themselves to create awareness about the campaign. Host a “do something good” challenge where someone tags their next colleague to do something good.

## ONLINE LEARNING ACTIVITIES

Cook like a chef, flower decorating, and learn a new skill led by celebrity contacts, professional volunteers or colleagues. A list of supplies for participants to buy can be sent or purchased in advance.

## ONLINE POP-UP SHOP

Sell custom shirts, jackets, sweatshirts, and masks with a portion of the proceeds benefiting UWNCO.

## BINGO IN DAILY COMMUNICATIONS

Sell online bingo cards, clue in daily communications.

## ONLINE SILENT AUCTION

Similar to a traditional silent auction. United Way can help set up an online silent auction.

## VIRTUAL COOKING CLASS

Cooking class with a ‘celebrity chef’. Companies can provide an ingredient list ahead of time so items can be purchased. Partner with local farmers and curate special ingredient boxes that can be distributed beforehand.

## SELL PORCH PORTRAITS

Photographer comes to your home and takes photos on your doorstep. Sell packages of portraits to benefit UWNCO.