## **SPONSORSHIP LEVELS AND BENEFITS**



2025 ANNUAL CAMPAIGN	DIAMOND \$5,000	PLATINUM \$2,500	GOLD \$1,500	SILVER \$1,000
Opportunity to present/speak during event programs	$\Rightarrow$			
Opportunity to add giveaways to grab bags	$\Rightarrow$			
Digital Campaign Banner	$\Rightarrow$			
Logo on Website	$\Rightarrow$	ightharpoons		
Listing on Website	$\Diamond$		$\Rightarrow$	$\Rightarrow$
Logo on Day of Caring Shirt		$\Rightarrow$	$\Rightarrow$	
Listing on Day of Caring Shirt				$\Rightarrow$
Recognition at United Way Events	$\Rightarrow$	$\Rightarrow$	$\Rightarrow$	
Featured with Logo and Impact Message in Live United Shirts	$\Rightarrow$			
Boosted Post on Social Media	$\Rightarrow$	$\Rightarrow$		
Thank You Post	$\Rightarrow$	$\Rightarrow$	$\Rightarrow$	$\Rightarrow$
Recognition on Event Slide show	$\Rightarrow$	$\Rightarrow$	$\Rightarrow$	
Recognition during CEO Presentation	$\Rightarrow$	$\Rightarrow$		
Opportunity to display table @ events	$\Rightarrow$			
Recognition on social media based on level	$\Rightarrow$	$\Diamond$		

## **ONE TIME SPONSORSHIP OPPORTUNITIES**

Day of Caring Supporter- Name on the back of the Day of Caring Shirts	
Friend of UWNCO- Recognition on social media and receives 2 Live United Shirts	
VITA -Volunteer Income Tax Assistance Sponsor	
Donor Campaign Prize Sponsor	\$500
Pie in the Face Sponsor- Pies the winner of the online contest in the face (limit 1)	
Happy Hour Sponsor- Logo recognition during Happy Hour event during Kickoff Week	\$2,000