



OUR MISSION

The mission of the United Way of North Central Oklahoma is to improve lives with the caring power of our community.

OUR VISION

United Way of North Central Oklahoma envisions a community working together to ensure that all of its members flourish and thrive.

CORE VALUES WE LIVE UNITED BY

- Strengthening the community through compassionate collaboration, involvement and volunteerism.
- Embracing educational opportunities in a changing environment.
- Serving as generous stewards of community resources with high ethics, transparency and integrity.

THE IMPACT OF COLLECTIVE GIVING



273 medical trips provided to access medical services and allow recipients to improve health.



Medicare enrollment and drug plan reviews were completed for 521 individuals; savings of \$240,593.00.



Volunteers prepared 200 tax returns for low-income individuals and families free of charge.



55 accessibility ramps were designed and completed for those unable to get out of their residence.



5,023 meals delivered to people through volunteers via Meals on Wheels, McCord Senior Center & Friendship Feast.



Fund 5 local organizations through the United Way Endowment Fund.



We are leaders in the Post Office Food Drive, collecting over 7,000 pounds in 2024 for many local agencies that provide food to those in need.



Partners with RX for Oklahoma-helps Oklahoman's access prescription assistance programs provided by pharmaceutical manufacturing companies.



WE LIFT UP COMMUNITIES

JOIN HANDS. OPEN YOUR HEART. LEND YOUR MUSCLE. FIND YOUR VOICE.

GIVE 10%. GIVE 100%. GIVE 110%.
THINK OF WE BEFORE ME.

**REACH OUT A HAND TO ONE AND
INFLUENCE THE CONDITON OF ALL.**

GIVE - ADVOCATE - VOLUNTEER



UNITED WE THRIVE



United Way of North
Central Oklahoma

FOR 86 YEARS

United Way has been bringing our community together to focus on the most important human needs – building partnerships, forging consensus and leveraging resources to make a measurable difference.

United Way and our partner agencies focus on community needs under 3 focus areas, Education, Financial Stability and Health/Safety. We want to help children and youth succeed, strengthen and support families, promoting self-sufficiency, collaborating to insure vital and safe neighborhoods, and supporting vulnerable and aging populations.

When you make a donation or a pledge to United Way of North Central Oklahoma the donation will directly impact children and families living in Kay County. Join us to build opportunity and work together to ensure that all of our community members flourish and thrive.

WE INVEST IN THESE 3 BUILDING BLOCKS FOR BETTER LIVES

EDUCATION

WE ARE HELPING CHILDREN AND YOUTH ACHIEVE THEIR POTENTIAL BY:

- Ensuring access to quality child care that prepares children for school and learning
- Offering programs that teach young people positive life skills
- Helping students maintain or improve grade point averages and stay in school

EDUCATION INVESTMENTS

- Child Development Center-Ready! Set! Grow!
- Cimarron Council, Boy Scouts of America-Scouting for Boys and Girls Leadership Program
- Girl Scouts of Eastern Oklahoma Group Leadership Development

FINANCIAL STABILITY

WE ARE PROMOTING GREATER FINANCIAL STABILITY AND INDEPENDENCE BY:

- Meeting basic needs like food & Shelter
- Stable Housing
- Senior Access to Healthcare Resources

FINANCIAL STABILITY INVESTMENTS

- New Emergency Resource Agency-Food Pantry /Utility Assistance Program
- Peachtree Landing-Emergency Shelter for Women, Children and Families
- Survivor Resource Network-Reach Program /Rapid Re-Housing
- Retired Senior Volunteer Program Medical Transport Program

HEALTH/SAFETY

WE ARE PROMOTING OVERALL HEALTH SAFETY OF OUR COMMUNITY BY:

- Improving access to health care services
- Promoting healthy lifestyle
- Safe Environment for Seniors and those in need
- Children and youth advocacy

HEALTH/SAFETY INVESTMENTS

- Retired Senior Volunteer Program-Senior Ramp Program
- American Red Cross-Disaster Service
- Northern Oklahoma Youth Services-Youth Emergency Resources
- Survivor Resource Network-Child Advocacy Program



STEVE KELLEY 2024 CAMPAIGN CHAIR

UNITED WE THRIVE - CELEBRATING 86 YEARS

1938 HIGHLIGHTS

- Sea biscuit beats War Admiral in a long awaited race
- German troops invade Austria
- Superman makes his first in with publication of Action Comics #1
- Average Cost of a House - \$3,900
- Average Wages per Year - \$1,730
- Cost of a Gallon of Gas - \$.10
- Loaf of Bread - \$.09
- New Car - \$763

WHY IS THIS IMPORTANT?

A LOT has changed in the last 86 years. Standing still will not allow us to thrive, we must be united. The Great Depression impacted many in 1938, which likely led to the formation of United Way of North Central Oklahoma. At that time the formation was out of necessity to help people get back on their feet from the challenges of the 1930s. Over the years, the mission of helping hasn't changed but the focus on supporting programs and initiatives has been expanded throughout North Central Oklahoma. These programs help to improve education, health and safety, and financial stability for all our neighbors in North Central Oklahoma.

We need your help so that our community can thrive. Contributing to the United Way of North Central Oklahoma, whether it be in a company campaign, through individual contributions, or by volunteering, it all helps ensure others are doing well, being successful, healthy, and strong - the recipe for thriving. Together we thrive.



UNITED WAY OF NORTH CENTRAL OKLAHOMA LITERACY PROGRAM!

IMAGINE if every child in Ponca City, Tonkawa, Newkirk, Kildare, Kaw City, Shidler, Fairfax, Burbank & Marland entered school ready to learn and with a love of reading. We have 1,157 local children enrolled to receive free books.

By getting on board with Dolly Parton's Imagination Library, the children will be able to lay the tracks for a promising future. "Our gift to your child is free books, your gift to them is the power to read and be ready for school." Since April 2020 over 27401 books have been mailed.

IT'S EASY TO SIGN UP

REGISTER ONLINE OR CALL 765-2476

UNITED WAY PROJECTS & PROGRAMS

- DAY OF CARING
- DAYS OF GIVING
- DRUG STORE (DRUG INTERVENTION)
- DOLLY PARTON IMAGINATION LIBRARY
- NATIONAL ASSOCIATION OF LETTER CARRIERS FOOD DRIVE
- PROMOTE VOLUNTEER OPPORTUNITIES IN KAY COUNTY
- RX FOR OKLAHOMA- PRESCRIPTION ASSISTANCE PROGRAM
- SINGLECARE-PRESCRIPTION DISCOUNT PROGRAM
- VOLUNTEER INCOME TAX SITE